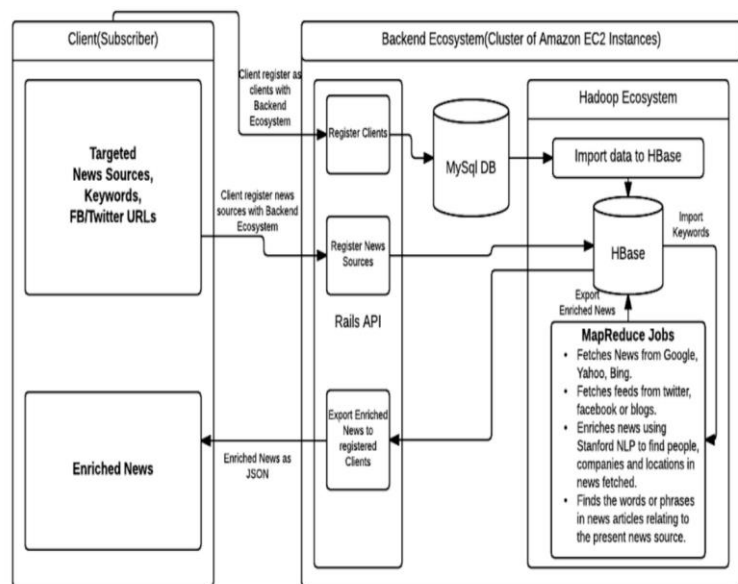# Case Study: News & Social Media Aggregator

Summary

This application provides the latest news and social media updates from Facebook, Twitter, and blogs for targeted companies and keywords. It is a software as a service (SaaS) and clients can register on it to leverage its big data capabilities.

What We Did

We created a Hadoop ecosystem with Rails frontend APIs. The application used multiple third party APIs and semantic analysis at a colossal scale to give curated, updated, and targeted content for its clients.

To learn more, visit

http://guilfordgroup.com/data-analytics-case-studies

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